

City of Eugene

# InMotion Mid-May 2010

*InMotion is a monthly e-newsletter produced to help communicate with Eugene's biking and walking enthusiasts. Each month you will find information about upcoming local events and advocacy opportunities that pertain to all forms of active transportation. Please feel free to forward this great community resource to anyone you think might enjoy it.*

**F**ind The City of Eugene Transportation Planning on Facebook. Become a fan of our page and stay up to date on current activities, events and news.



*If you are not a Facebook user you can simply view our page by clicking the button to the left. You do not have to become a Facebook member to view the page.*

## MID-MONTH UPDATE

### Breakfast at the Bike Bridges

Get your bikes and walking shoes ready, it's time for Eugene's annual Breakfast at the Bridges events. Drop by during your morning commute on the last Friday of each month this summer for free coffee, bagels, information, minor bike safety checks and more!

**May 28:** Fern Ridge Path & Blue Heron Bike Bridge (Caesar Chavez Elementary School)

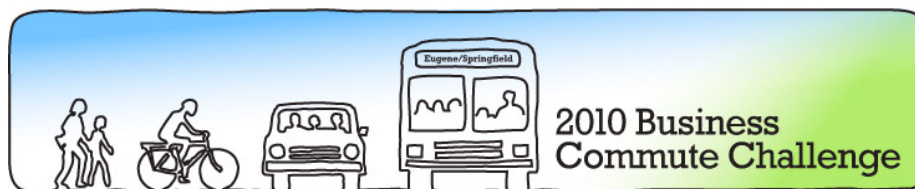
**June 25:** Greenway Bike Bridge (Maurie Jacobs Park)

**July 30:** DeFazio Bike Bridge (West side of the bridge)

**August 27:** Amazon Path and 24th Ave.

**September 24:** Frohnmayr/Autzen Bike Bridge (South side of the bridge)

For more information, call (541) 682-5094



### Get Ready - Get Set - Get Commuting!

The 2010 Business Commute Challenge (BCC) starts tomorrow – May 15<sup>th</sup> – 21<sup>st</sup>!  
It's Free – It's Fun – It's great for our community!

What is it? The Business Commute Challenge is an annual week-long, friendly competition between area businesses. The BCC encourages Eugene/Springfield commuters to try a

*May is national bike month! To recognize the role that bicycles and bicycle infrastructure play in creating a balanced transportation system and a livable community, the City of Eugene's Transportation Planning Team is holding a contest with 4 opportunities to win great gift cards for local eateries and cafés. To participate, all you have to do is post a photo taken on your bike commute to or from school or work to our Facebook page – it's that easy! Each Friday during the month of May, our three-judge panel will select a winning photo. Post your photos **HERE**.*

*For more info on national bike month, go to <http://www.bikeleague.org/programs/bikemonth/>*

commute mode other than driving alone to work; such as walking, biking, riding the bus, carpooling, vanpooling, or teleworking. It's an opportunity to promote new ways to get to work that are healthier, better for the air, and help ease traffic congestion - not to mention you can win PRIZES!

Last year, 1,173 people, representing 85 businesses, took the Commute Challenge! We reduced 45,976 drive-alone miles and we want to DOUBLE that total this year!

One keen BCC competitor stated that, "The Business Commute Challenge has been a key part of raising awareness at [9Wood](#), Inc. for different methods of getting to work. After participating in the BCC for two years, we recently polled employees for the *100 Best Companies to work for in Oregon* survey. Our employees gave us a perfect score for the category, 'Company's support for commuting by bicycle, walking' and a top score for the category, 'Company's support for public transit, carpooling, telecommuting.' Thanks, BCC! - Vjera Thompson, Business Management."

Sound like fun? Learn more by visiting [www.commutechallenge.org](http://www.commutechallenge.org). Registration is open now.

#### *Breakfast at the Bridges BCC Special - Friday, May 21*

**Eugene:** 7:00am—9:30am Breakfast at the South end of the DeFazio Bridge  
Off the Waffle Waffles, Rally Roasters Coffee, Clif Bars and MORE, Sign the BCC Banner!

**Springfield:** 7:00am—9:30am Breakfast on the Springfield Riverbank Path at Aspen St  
(East side of I-5) Bagels and Coffee, Clif Bars and MORE!

The 2010 Business Commute Challenge is an event coordinated by *point2point Solutions*, *City of Eugene* and *City of Springfield*. For more information: Call Marcia Maffei, *point2point Solutions*, at (541) 682-6206

#### Ride of Silence – May 16

When: Sun, May 16, 6:45pm – 8:00pm

Where: Erb memorial union, UO ([map](#))

The Ride of Silence, an annual bicycle ride held to memorialize cyclists killed or seriously injured on local roadways and to promote traffic safety, will be held on Wednesday, May 19. Riders will gather at the EMU Amphitheater on the University of Oregon campus (13th & University) at 6:45 p.m. After a brief ceremony, the group will leave on bicycle to visit the sites of several bike fatalities in recent years.

The Ride of Silence is a slow-paced, silent ride, similar to a funeral procession. Besides honoring those who have been killed while bicycling, the Ride seeks to give a visible reminder to motorists and bicyclists alike of their responsibility for ensuring safety on our shared roadways.

According to the Oregon Department of Transportation, eight bicyclists were killed in motor vehicle collisions in Eugene-Springfield from 2004-2008 (the most recent data available). Another 37 collisions resulting in serious injuries to bicyclists were reported to ODOT during the same period. At least two additional bicyclists were killed in rural Lane County from 2004 to 2008.

Wednesday's ride will depart from the EMU around 7 p.m. on a flat, 10-mile route that will stop by three different locations at which bicyclists have been killed. A brief memorial to the cyclist

involved will occur at each site. The ride is open to bicyclists of all ages and abilities. Helmets are required by law for all cyclists under the age of 16, and are strongly encouraged for all. For more information, contact Sue Wolling at 541-345-2110 or [sue@eugeneegears.org](mailto:sue@eugeneegears.org).

#### FREE Coffee on Bike to Work Day! - May 21

May is National Bike Month, and Friday May 21st is Bike to Work Day. Grab a free cup of Joe at either of two participating coffee shops close to bike paths: Eugene Coffee Company at 18th and Chambers or Gary's Coffee at 525 High. With support from BikeLane and GreenLane, each will have hot cups of coffee all day for anyone with a bike, helmet and reusable container. For more information go to [www.bikelanecoalition.org](http://www.bikelanecoalition.org) <<http://www.bikelanecoalition.org/>>. If you would like to help sponsor the event, call Jim at 541-543-5986 or email: [jim@bikelanecoalition.org](mailto:jim@bikelanecoalition.org).

#### How do you Envision Eugene in 20 years

Our community is starting a conversation about how we will grow and change over the next 20 years. We expect 35,000 more people to call Eugene home by then. With Envision Eugene, we have an opportunity to look at alternative futures that are different from the base case scenario and that may lessen the need to expand the city outward. These alternatives look at how Eugene could grow by asking:

- What if we increased the amount of infill development in certain places and in certain ways?
- What if we incentivized mixed use development in identified locations?
- What housing options exist for people moving into the community or for people moving within Eugene?
- What role does walking and biking play in developing a transportation system that meets the needs of a growing community?

Come to the second public meeting to provide your input

Public Meeting #2 - May 26th

Open House at 6:00 p.m., Workshop from 7:00 p.m. to 9 p.m.

Location: Churchill High School Cafeteria, 1850 Bailey Hill Road

Project website: [www.envisioneugene.org](http://www.envisioneugene.org)

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This message has been sent by the Transportation Options Team to the individuals and organizations listed in our database who have requested information about transportation activities and options in Eugene, OR. Transportation Options is part of the City of Eugene Public Works Engineering. Our offices are located at 99 E. Broadway, Eugene, OR 97401.

If you do not wish to receive these messages in the future please email [lindsay.r.selser@ci.eugene.or.us](mailto:lindsay.r.selser@ci.eugene.or.us) .

Thank you and our apologies if you received this message in error.